

SDG Training Workshop: Telling the Story of Global Change

UNESCO-UNMC-USM Workshop Schedule

July 21st, 2017, 8.00 a.m. -8.00 p.m.

Time	Agenda	Panelists/speakers/Venue
8.00-9.00 a.m.	<i>Registration and Breakfast</i>	C10 Lobby
<p>Setting the stage: Sustainable development, global change and digital storytelling <i>This section of the workshop aims to provide the global and changing contexts of sustainable development, and frame it in a way relevant to writing journalistic stories. This should be an introduction for the following two-day workshop.</i></p>		
9.00-9.10 a.m.	Welcome Speech	Dean (School of Communication, USM) Palka Wacana
9.10 – 9.20 a.m.	Welcoming Remark by UNESCO	Dr. Lim Ming-Kuok Palka Wacana
9.20 - 10.00 a.m.	Introductory Lecture: Media and Global Change	Zaharom Nain
10.00 a.m. - 12.00pm	<p>Panel Discussion + Q&A: Realities and Challenges of Climate Change: In Search of Sustainable Approaches</p> <p><i>The purpose of this panel session is to raise some of the key issues in education, journalism and work on sustainable development that make an MA programme necessary in Malaysia, contributed by the representative of ministry, policy makers, NGO and media and academic..</i></p>	<p>Moderator: Ms. Shamilla Annie</p> <p>Invited panelists:</p> <p>The ministry of Natural Resources and Environment – Deputy Undersecretary <i>Environment Management and Climate Change Division</i> Dr. Gary Theseira)</p> <p>Pengarah Jabatan Perancang Bandar Dan Desa Negeri Pulau Pinang Dato' Mohd Anuar Bin Maidin</p> <p>Academic: School of Industrial Technology Environmental Technology Division, (Prof. Dr. Mahamad Hakimi Ibrahim - confirmed)</p>

		Aliran/Penang Forum (Mr. Anil Netto-confirmed) Media (The Star – Hillary Chiew or Tan Cheng Li) Palka Wacana
12.00-2.45 p.m.	<i>Lunch, Solat and Networking</i>	Palka Lestari
<p>Theory and Practice: Reconceptualising stories for the digital age <i>This section of the workshop aims to provide two complementary aspects of communicating climate change, i.e. the scientific contribution to the understanding of sustainability, as well as the practice of digital story-telling in the new age. This section provides the connection between local context and practice of ecological development, and environmental documentary with a particular focus on challenges of visualizing the climate change.</i></p>		
2.45-4.00 p.m.	Workshop 1 - From Process to Production: Chasing A Good Story of Sustainable Development and Climate Change Studio Penggambaran	Hilary Chiew
4.00-4.15 p.m.	Coffee break	
4.15-5.30 p.m.	Workshop 2 - From Process to Production: Digital Media, Storytelling, Environment and Climate Change Studio Penggambaran	Novista
5.30 – 6.30 p.m.	Group Discussion	
6.30 – 8.00 p.m.	<i>Dinner and Networking</i>	

** Welcome Pack - Stationery, Notepad, Program, Speaker Biographies, List of Participants, Logistical Information, Copy of Feedback Form

22nd July, 2017: 8.30 a.m. -2.30 p.m.

Time	Agenda	Speakers/Venue	Person-in-charge
8.30-9.00 a.m.	<i>Breakfast</i>	Palka Lestari	<i>Mahzom/Lay Kim</i>
Setting the stage: Case study on Stingless Bee and Climate Change <i>This serves as a background to the guided, hands-on workshop.</i>			
9.00-10.30 a.m.	Group Presentation: (multimedia presentation – visual and sound) criteria: SDGs, issue, budget, platform, documentary, campaign, visual conceptualization) Studio Penggambaran	Novista	<i>Lay Kim & Sheau Shi</i>
10.30-12.00 p.m.	Roundtable Discussion Studio Penggambaran	Lim Ming-Kuok and Zaharom Nain	<i>Lay Kim & Sheau Shi</i>
12.00-12.30 p.m.	Closing Speech and Collection of feedback Palka Wacana	Lim Ming-Kuok and Bahiyah	<i>Bahiyah</i>
12.30-1.30 p.m.	<i>Lunch</i>	Lobby D13	

** But participants are recommended to bring their own camera sets and laptops.